



Pickleball Australia Association

Grants, Sponsorship and Donations Policy

Related policies:

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Policy Brief and Purpose

The purpose of this policy is to establish the framework and guidelines for the creation of productive partnerships between Pickleball Australia Association Ltd. and the private sector, i.e. sponsorship alliances with corporations, foundations, individuals and other non-government organisations and to document the standards expected in raising funds from the community.

A sponsorship is about relationship building and can be a powerful way to build and strengthen partnerships. It is recognised that such alliances can provide important financial and marketing support to potential partners of Pickleball Australia Association Ltd. while at the same time generate additional revenues to support its mission and mandate.

Principles

The Board of Pickleball Australia Association Ltd. is committed to ensuring that its financial arrangements are carried out in an ethical manner.

There is a necessity to establish revenue streams from fees and from grants, sponsorship and donations to ensure the development and growth of pickleball as a recognised sport in Australia

Policy

The fundamental principles that shape Pickleball Australia Association Ltd. relationships with sponsors are:

1. Sponsorship of the company or of any symposium, project, program tournament or event held, will not entitle any sponsor to influence any decision of the organisation.
2. Pickleball Australia Association Ltd. will not enter into any alliance or partnership with any corporation or organisation where the association with the prospective partner or acceptance of the sponsorship would jeopardise the financial, legal or moral integrity or adversely impact upon standing and reputation in the community. All tobacco, alcohol, gambling, sponsorships are prohibited. If a sponsor's products work against Pickleball Australia Association Ltd. aims the sponsorship is prohibited.
3. Pickleball Australia Association Ltd. will accept sponsorships as an additional source of revenue generation provided that all sponsorship alliances are developed and maintained within the regulations embodied in this sponsorship policy.
4. All sponsorship alliances or partnerships must be consistent with existing policies.



Responsibilities

The Board is responsible for the development and review of this policy.

All Board members, Member States, affiliates, casual, permanent and contract staff members and volunteers are responsible for adhering to this policy.

Procedures

1. All event and project sponsorships must have significant financial commitment from the sponsor to help offset the costs associated with the activity.
2. All sponsorship relationships involving Pickleball Australia Association Ltd. must be identified and recorded for information purposes to encourage a sponsor and donor-centred approach to revenue generation and information for members of affiliated entities.
3. Naming rights associated with any sponsorship must be approved by the Board.
4. Sponsorship will be embodied in written contractual agreements between Pickleball Australia Association Ltd. and the sponsorship partner
5. Fundraising activities will comply with all relevant laws.
6. Any communications to the public made in the course of carrying out a fundraising activity shall be truthful and non-deceptive.
7. All monies raised via fundraising activities will be for the stated purpose of the appeal and will comply with the organisation's stated mission and purpose.
8. All personal information collected is confidential and is not for sale or to be given away or disclosed to any third party without consent.
9. Nobody directly or indirectly employed by or volunteering for Pickleball Australia Association Ltd. shall accept commissions, bonuses or payments for fundraising activities on behalf of the organisation.
10. A Revenue Sub-Committee will be formed to oversee revenue, fees, sponsorship, advertising and fundraising tasks.
11. All fundraising activities must have the prior approval of the Board, as recorded in Board meeting minutes.
12. A statement estimating income and expenses will be prepared prior to the commencement of any new fundraising activity that may present a financial risk to Pickleball Australia Association Ltd. and activities should not be undertaken if they will expose the organisation to significant financial risk.