

# North West Hobart Graduates Hockey Club - Strategic Plan 2020-2022

## Our Vision

*Our vision is to be a successful, competitive, and inclusive club, that engages in both the hockey and broader communities and creates a feeling of lifelong belonging to the Bulldog family.*

## Our Values

*We value sportsmanship, respect of players and officials, inclusiveness of all our members, development of all players, openness to new ideas, a sense of belonging, and commitment to the true bulldog spirit.*

## Our Key Priorities for Action

Our Juniors	Our Seniors	Our Culture	Our Administration
<ul style="list-style-type: none"> <li>Implement the new junior Ockenden Academy with a focus on recruitment, skill development and good sportsmanship.</li> <li>Develop a pathway plan for all juniors to transition to senior hockey. "Grow from within"</li> <li>Introduce a Junior Development Coach/Facilitator.</li> <li>Continue to achieve yearly Good Sports accreditation.</li> </ul>	<ul style="list-style-type: none"> <li>Develop a formal Recruitment, Retention Action Plan at the senior level, including the development of a policy on import recruitment.</li> <li>Develop a plan to create greater engagement and integration between A Pool and B Pool.</li> <li>Implement Bulldogs Buddy program between seniors and junior players and/or teams.</li> </ul>	<ul style="list-style-type: none"> <li>Seek regular and ongoing feedback from the club membership on how we continue to improve the club and embed our values.</li> <li>Create social events that attract whole of club participation, including club family days.</li> <li>Contribute to the development of Tasmanian Hockey through active representation on HT committees.</li> <li>Determine and contribute to a community event appropriate to the club.</li> </ul>	<ul style="list-style-type: none"> <li>Implement a revised governance structure underpinned with a number of subcommittees to implement both short and long terms goals contained in this plan.</li> <li>Develop a marketing and sponsorship strategy for the club.</li> <li>Develop a social media/digital communication strategy for the club, including formal documentation of club history.</li> <li>Ensure effective governance, and sound organisational and financial management of the club.</li> </ul>

## Our Performance Measures

<ul style="list-style-type: none"> <li>Implement the new Ockenden Academy with branding.</li> <li>Increase junior registration numbers by a minimum of 10% over 2020-2022.</li> <li>Increase the number of juniors playing senior hockey by a minimum of 10% over 2020-2022.</li> <li>Maintain junior teams in all age groups.</li> <li>Good Sport Club accreditation.</li> </ul>	<ul style="list-style-type: none"> <li>Increase senior registration numbers by a minimum of 10% over 2020-2022.</li> <li>Continued Premiership success across all grades – minimum average of 2 per year</li> <li>A buddy system in place by 2020.</li> </ul>	<ul style="list-style-type: none"> <li>Annual Survey completed and feedback provided to members by Oct each year.</li> <li>Zero reported behaviour incidents</li> <li>A 30% improvement in participation rates at club events.</li> <li>Awarded Recognition by Hockey Tasmania – Blow the Whistle Trophy and Lord Mayors Trophy for best performed club.</li> <li>Hold a yearly community fundraising event.</li> </ul>	<ul style="list-style-type: none"> <li>Implement new subcommittee structure in 2020.</li> <li>Increased club sponsorship and funding by a minimum of 10%</li> <li>Implement Social media and digital media plan by June 2020.</li> <li>Club history documented and available on the website by Oct 2020.</li> </ul>
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## Responsibility

<ul style="list-style-type: none"> <li>Junior Recruitment and Development Subcommittee</li> </ul>	<ul style="list-style-type: none"> <li>Senior Coaching and Recruitment Subcommittee</li> </ul>	<ul style="list-style-type: none"> <li>Social and Culture Subcommittee</li> </ul>	<ul style="list-style-type: none"> <li>Club General Committee, Sponsorship Subcommittee and Communication and Media Subcommittee</li> </ul>
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