



Sponsorship Opportunities

Manly Junior Sailing Association of NSW



About the Manly Junior

The Manly Junior, or 'MJ' as it is commonly referred to, is a dinghy sailed by children from 7 to 16 years of age. It was first launched in 1959 and is now one of the best youth training classes encouraging double-handed sailing with two sailors in a boat.

The Manly Junior has been the starting point for some of the world's best sailors, with former sailors winning titles in events such as the Olympics, America's Cup, World Sailing Championships & round the world ocean races.

Some of these sailors include:

- **James Spithill** – Skipper of the winning *Oracle Team USA* in the 33rd & 34th Americas Cup.
- **Malcolm Page** – AUS Gold Medal winner at both Beijing 2008 and London 2012 Olympic Games
- **Nathan Wilmot** – AUS Gold Medal winner at 2008 Beijing Olympics
- **Olivia Price** – AUS Silver Medal winner at 2012 London Olympics
- **Nina Curtis** – AUS Silver Medal winner at 2012 London Olympics and round-the-world Volvo Ocean Race sailor
- **Lisa Darmanin** – AUS Silver Medal Winner at the 2016 Rio Olympics
- **Jason Waterhouse** – AUS Silver Medal Winner at the 2016 Rio Olympics and SailGP Australia Champion in 2019
- and many more internationally recognised and talented sailors!

The Manly Junior Association

The Manly Junior Sailing Association of NSW is a not for profit organisation supporting our **state** and **national** sporting bodies to enhance their resources and ensure the programs are delivered to the highest standards.

The local, state, and national regattas for the Manly Junior class are run voluntarily by host clubs and a team of volunteers. To be able to run, these regattas are reliant on time given by the team of volunteers and the generous support of sponsors for providing racing and equipment resources.



Why support Manly Junior events?

The Manly Junior develops qualities in a sailor that no other class can. Teamwork, communication, and sailing with a mainsail, jib, and spinnaker is just a brief list of what sets the MJ apart from single-handed sailing boats.

Encompassing individual, team and leadership sporting pursuits, the Manly Junior offers a rare sporting opportunity for females and males to compete on an equal playing field. The MJ provides technical, financial and moral support to help them achieve their goals.

Not only does the Manly Junior ensure that kids are developing into world-class sailors, but it also equips them with skills, friendships and memories for life.



Manly Junior sailing events provide an ideal opportunity for organisations to enhance their brand by promoting a premier junior sporting event – encouraging fitness and well-being with a healthy outdoor lifestyle. With the recent success of sailors around the world, the interest in the sport has seen many Clubs overwhelmed with enquiries, and the Manly Junior is the perfect starting point for young children.



Annual Sailing Season Events

Team Racing Championship

- Hosted by a Sydney based club on a single race day in October.
- The Manly Junior Teams Race brings together sailors from multiple clubs to engage in friendly racing and build teamwork skills on the water.

NSW State Championships & Australian National Titles

- The NSW State Championships is split amongst two regattas, with the first round being hosted on a weekend in November, and the second on a weekend in February or March.
- The National titles are held over 4 days from the 27th-30th December each year.

We expect a fleet of between 20 to 40 boats representing 40 to 80 sailors. In recent years the majority of the fleet has represented Clubs on Sydney Harbour, Pittwater, and the Illawarra region. We have also had boats from inland clubs attend regattas in recent seasons. There is a large support group of young families supporting the fleets. Boys and girls aged between 7 and 15 compete at these regattas.

The racing fleet is segmented into the Open Fleet (experienced) and the Novice Fleet (first year skippers). The Novice Fleet is supported by an on-water race coaching team to make sure the sailors are comfortable and continually develop their skills throughout a race.

At the second round of the NSW State Titles in February, we have a Rookie Fleet which is for children who are at a Learn to Sail level. This aim of this fleet is to introduce new sailors to the MJ, and to give them a taste of what it is like to sail at an event with the state's top junior sailors. Most of all, it is about encouraging kids to have fun!



Trophies & Prizes

At each event, trophies are awarded to the following placed teams:

- 1st - 4th on Scratch in the Open Division for Skipper and Crew
- 1st - 4th on Handicap in the Open Division for Skipper and Crew
- 1st - 4th on Handicap in the Novice Division for Skipper and Crew
- 1st in the Open All Girl Division for Skipper and Crew
- 1st - 3rd in the Open Division Under 12's for Skipper and Crew

Perpetual Trophies are also awarded in the following categories:

- State/National Champion Open Fleet
- State/National Champion Skipper Open Fleet
- Crew of the Year
- State/National Champion Novice Fleet
- Rookie Fleet Trophy awarded for participation and effort (States only)

Individual race medals are also presented to the race winners in the following categories:

- 1st - 3rd Open Fleet Scratch Race Winners
- 1st - 3rd Open Fleet Handicap Race Winners
- 1st - 3rd Novice Fleet Handicap Race Winners



In recent years, sailors have also been awarded sponsored vouchers prizes in addition to trophies and race medals.



Sponsorship Opportunities

The Manly Junior Sailing Association of NSW is pleased to offer the following sponsorship packages for our annual events:

Association & Event Sponsorship

Association event sponsorship opens your brand up to several promotion opportunities. State & National events will expose your brand to sailors & families, sailing club members & visitors, and online website and social media presence.

PLATINUM ASSOCIATION SPONSOR

\$5,000.00

Become a primary supporter of all Manly Junior Sailing Association events, including State & National Championship Regattas, the Teams Racing Trophy, and association training & class promotion days.

Sponsor Benefits:

- Corporate branding displayed on the Manly Junior website, social media sites, event videos, and all digital marketing
- Opportunity to display corporate branding & banners/flags at the host club of all Manly Junior Sailing Association events
- Brand exposure to families, sailors, and club members & officials at event functions, briefings & presentations
- Opportunity to present awards & trophies at regatta presentations

GOLD EVENT SPONSOR

\$2,000.00

Become a Gold Event Sponsor and support a Manly Junior Sailing Association event of your choice! Gold Event Sponsorship will make you a primary event sponsor.

Sponsor Benefits

- Become the event naming rights sponsor
- Corporate branding displayed on the Manly Junior website, social media sites, regatta videos, and all digital marketing
- Corporate branding displayed around the host club (banners, flags, posters etc.)
- Corporate branding displayed on the water onboard committee and support vessels (banners, flags etc.)
- Brand exposure to families, sailors, and club members & officials at event functions, briefings & presentations
- Opportunity to present awards & trophies at the regatta presentation
- Opportunity to provide products as prizes or gifts (suitable for children aged 7-14)

SILVER EVENT SPONSOR

\$500.00

Become a Silver Event Sponsor and support a Manly Junior Sailing Association event of your choice! Silver Event Sponsors are secondary sponsors to Gold Event Sponsors.

Sponsor Benefits

- Corporate branding displayed on the Manly Junior website, social media sites, regatta videos, and all digital marketing
- Display a banner at the host club
- Brand exposure to families, sailors, and club members & officials
- Opportunity to present awards & trophies at the regatta presentation
- Opportunity to provide products as prizes or gifts (suitable for children aged 7-14)

Race Sponsorship

At each State & National Championship regatta, there is the opportunity to sponsor a race, or multiple races. This contributes to the race medals and prizes to recognise the results of the young sailors in the fleet.

RACE SPONSOR

\$100.00

Benefits of Race Sponsorship

- Name / Brand displayed on the event webpage
- Opportunity to present the race awards at the daily regatta presentation



Get started now!

We would like to welcome any new sponsors onboard to support Junior Sailing and the Manly Junior class. If you would like to be involved with our association and events, please get in contact with us!

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