



Centenary Rowing Club Management Committee - Strategic Plan 2015-18

Vision - 200 members by March 2018

Mission - Grow the number of CRC rowers (Youth and Masters) by providing a fun, safe and supportive environment.

Values - Respect, Integrity, Transparency, Accountability

Area	Goals	Strategies to achieve our Goals	Committee Lead	Status
Safety	G1. Provide CRC members with a safe environment	S1. Form a Safety Sub-Committee (lead and one or two others)	James H	●
		S2. Appoint a Safety Manager	James H	●
		S3. Create and implement Safety Management Plan (e.g. first aid training, signage, tinny licensing, tinny lighting)	James H	WIP
		S4. Create a Risk Management Plan	James H	WIP
	G2. Ensure CRC volunteers are trained appropriately	S5. Coordinate Safety related training, e.g. first aid, tinny licensing, boat safety	James H	●
Rowing	G3. Provide CRC members with a quality rowing program	S6. Form a Rowing Executive (sub-committee to the Management Comm)	Rob K	●
		S7. Provide training for new and experienced coaches	Rob K	WIP
		S8. Create and implement simple training programs for each term	Rob K	●
	G4. Ensure that the CRC rowing fleet suits the needs of members and is competitive	S9. Create a Fleet Development and Disposal Plan which feeds into the Fleet Maintenance Plan	Rob K	●
	G5. Coach Accreditation	S10. Work toward Level 1 coaching accreditation for all coaches.	Rob K	WIP
		S11. Liaise with Rowing Queensland regarding training and coaching resources	Rob K	●
Maintenance	G6. CRC to have a well maintained rowing fleet	S12. Form a Fleet Maintenance Sub-Committee (lead + one or two others)	Peter H	●
		S13. Appoint a Fleet Service Coordinator	Peter H	●
		S14. Create a proactive Fleet Maintenance Plan for current fleet	Peter H	●
		S15. Carry out regular fleet maintenance IAW the Fleet Maintenance Plan	Peter H	●
	G7. CRC to maintain its non rowing assets (building and grounds)	S16. Form an Asset Maintenance Team (lead + one or two parents)	John C	●
		S17. Appoint a Asset Maintenance Coordinator	John C	WIP
		S18. Create a proactive Asset Maintenance Plan (non rowing assets)	John C	WIP
		S19. Create and maintain an asset register (non rowing assets)	John C	●
		S20. Carry out regular asset maintenance IAW the Asset Maintenance Plan (non rowing assets)	John C	●
Growth	G8. Grow Rower and Coach Numbers	S21. Form a Marketing Team (lead + one or two parents)	Tanya	●
		S22. Appoint a Marketing Manager	Tanya	WIP
		S23. Create a Marketing Plan (schools, Masters, etc)	Tanya	WIP
		S24. Grow membership by encouraging people to join and use fitness equipment	Tanya	●
		S25. Create a digital advertisement to show at schools (video)	Tanya	●
	G9. Maintain / maximise Grant Income to help fund fleet replacement	S26. Form a Grants and Funding Team	Sandra	●
		S27. Appoint a Grants and Funding Manager	Sandra	●
		S28. Compile a register of all available grants (local, state and federal)	Sandra	●
		S29. Prepare a Grants Application Plan	Sandra	WIP
		S30. Apply for Grants IAW with Grants Application Plan	Sandra	●
		S31. Develop a Fleet Funding Plan which sets out how the club will deliver the Fleet Replacement and Disposal Plan	Sandra	WIP
	G10. Investigate co-location with Canoe and Dragon Boat Club	S32. Understand BCC plans to extend the CRC lease	Rob	●
		S33. Liaise with Canoe and Dragon Boat club	Rob	●
		S34. Work with BCC to extend lease and facilitate Canoe and Dragon	Rob	●
		S35. Facilitate Canoe and Dragon Boat club introduction to CRC	Rob	●
	G11. Increase club utilisation	S36. Introduce a lounge area with couches	Rob	●
		S37. Implement a TV screen or projector screen	Rob	●
		S38. Encourage functions e.g. Old Boys BBQ	Rob	WIP
		S39. Encourage Community group meetings	Rob	WIP
Governance	G12. Ensure that CRC's governance is fit for purpose	S40. Establish a Governance Team (from Mgt Committee and one or two parents with appropriate skills)	ALL	●
		S41. Review Constitution	ALL	●
		S42. Review By Laws and Rules	ALL	●
		S43. Publish revised documents on the CRC website	ALL	WIP