



Let's Play!

2023

# ANNUAL REPORT



# Acknowledgement of Country

Badminton Victoria acknowledges that we are working and living on the lands of the Aboriginal people who have been custodians of this land for thousands of years, and pay our respects to their Elders past, present, and emerging.

We acknowledge the important contribution that Aboriginal and Torres Strait Islander peoples make in creating a strong and vibrant Australian society.



# Commitment to Diversity, Inclusion, and Child Safety

Badminton Victoria is committed to ensuring that children and young people participating in its activities have a safe and happy experience. Badminton Victoria supports and respects children, young people, staff, volunteers and participants.

We have zero tolerance for any form of bullying, harassment, abuse and/or vilification towards people based on their gender identity, sexuality, sex characteristics, age, ability and religious or cultural background.

# Contents

03	<b>Table of Contents</b>
04	<b>President's Message</b>
06	<b>CEO's Message</b>
08	<b>Strategic Overview</b>
09	<b>Our Organisation</b>

## *The year in review – Community*

10	<b>Community Programs</b>
13	<b>Sporting Schools</b>
14	<b>Shuttle Smash</b>

## *The year in review – Events & Membership*

16	<b>Events</b>
18	<b>Awards and Club Players</b>
19	<b>Membership</b>

## *The year in review – Performance*

24	<b>State Performance</b>
26	<b>Coaching</b>

## *The year in review – Good Governance*

29	<b>Good Governance Summary</b>
30	<b>Badminton Victoria Court Officials Committee</b>

## *The year in review – Financial Sustainability*

32	<b>Financial Statement</b>
----	----------------------------

## *The year in review – Strong Brand Reputation*

34	<b>Partners</b>
35	<b>Major Partners</b>
36	<b>Badminton Victoria Business Network</b>

# President's Message

Dear Members,

We extend our heartfelt gratitude to each of you, our valued members, for your unwavering commitment to advancing our beloved sport. The multitude of programs, school initiatives, performances, and developmental efforts you contribute to are instrumental in propelling badminton's growth in 2023. The contribution from the volunteers and administrators at all the clubs, associations, academies, and venues is greatly appreciated.

Evidently, the sport is flourishing as we witness an increasing number of schools incorporating badminton into their curricula, heightened demand in sporting schools, and a surge in court bookings across Victoria, particularly in the metro region. Programs such as "Shuttle Time" and the interest shown in the Foundation Coaching Courses continued to support the growth. The development and growth in para-badminton have been significant in 2023, with the Para-Badminton State Squad supporting this at a high-performance level and programs such as the Wheelchair Badminton League.

Considerable time and effort have been dedicated to our State Performance Program since 2022. These initiatives enable us to showcase the strength of badminton in Victoria, with most players selected for the Falcons Program (National High-Performance) in 2023 originating from our state. We aim to fortify this program, making it a prominent pathway to national and international success. Congratulations to all Victorians who represented Australia in 2023 and secured national titles in open and junior national carnivals and local tournament wins. To those vying for a spot to compete in the Paris 2024 Olympics, we wish you the very best and eagerly anticipate your future successes.

On behalf of the Board, we ask you to continue challenging yourselves to discover innovative approaches to introduce the sport to newcomers and make it more captivating for those already enthralled. Reach out to the operational team at Badminton Victoria to share your ideas, foster collaboration, and explore ways in which we can collectively support each other.

The 2023 Tournament Calendar thrived with the Protech Elite Series and the Junior Tournament Series, Graded Series, and para badminton events. Kudos to the members who hosted these events; we acknowledge the effort and time invested in organising and managing them, and we aspire to enhance the success of future events with your continued support.

We also acknowledge the significant change in our staff in 2023, with Tjitte (TJ) Weistra transitioning to the CEO role at Badminton Australia. Congratulations to TJ; we are confident he will excel in his new position. We were pleased to announce Clint Proctor's appointment as Badminton Victoria's CEO. Clint achieved a significant milestone in his initial months by securing AIA Vitality as a sponsor for the Junior Tournament Circuit and the Junior Performance Program.

In closing, we express our gratitude to our event sponsor, ProTech, major funding bodies, and partners, including Beyond Bank, BV Business Network (BVBN) Partners,

Melbourne Sports and Aquatic Centre (MSAC), Department of Health and Human Services, Sports and Recreation Victoria (SRV), VicHealth, VicSport, S-Trend, and Badminton Australia.

A special thanks to our committee members – the BV Court Officials Committee (BVCOC) and BV Performance Committee (BVPC). Your passion is undeniable, and we are immensely grateful for your indispensable contributions.

Lastly, I would like to express my sincere appreciation to the dedicated Board members for their tireless efforts throughout the year. Your dedication makes our team formidable and a pleasure to participate in. Thank you to Clint Proctor and the operational team for their hard work in 2023. Your relentless pursuit of growth shapes our sport in this increasingly competitive environment.



**Rochelle Liyanage**  
**President, Badminton Victoria**



# CEO's Message

This past year has been remarkable growth and accomplishment within our community, a testament to the collaborative effort that defines our badminton community. Our collective success in enhancing the sport could not have been possible without the invaluable contributions of our community clubs, academies, volunteers, stakeholders, and partners.

I sincerely appreciate our passionate Badminton Victoria staff and the coaches, whose unwavering commitment and tireless efforts have been instrumental in driving our achievements. Their dedication is the backbone of our thriving community and tournaments.

A heartfelt thank you is also due to the board for their support and guidance, shaping the foundation upon which our successes rest. Together, we have built a solid and resilient community that continues to grow and flourish.

The excitement continues as we reflect on the achievements of the ProTech Series and our Victorian Open, both of which witnessed record numbers and displayed phenomenal games. These events elevated our standing and brought our community closer together, seeing the rich history of attendance with the likes of Michael Scandolera and Julie McDonald attending the events, shaping a shared love for the sport.

Our community programs, notably the Shuttle Time initiative and inclusive club charter, have extended their reach, making badminton accessible in regions such as Shepparton, Ballarat, Bendigo, and across the metro areas. This underscores our commitment to inclusivity and ensuring that badminton becomes a sport for all.

This year, we also marked the initiation of the latest programs in our regional high-performance pathway, bringing together crucial member clubs in Geelong, Bendigo, Ballarat, Shepparton, and Gippsland. This collaborative effort is geared towards nurturing and developing talent across the region.

In acknowledging our commitment to inclusivity, I want to thank Veevian Chong for her significant contributions to our State Para Program. Our para-athletes' dedication is commendable, and their commitment to training is inspiring.

Furthermore, we are proud to share that we launched the first-ever Wheelchair Badminton League in collaboration with WSBA, a tremendous success that exceeded expectations. We are excited to announce that the league will be back in 2024, providing a platform for inclusivity and celebrating the talent within our community.

A special acknowledgment goes to Nick and our events team for their exceptional success in organizing high-standard badminton events. These events give back to our clubs and academies and support the aspirations of young talents seeking to join the BV State Squad and Badminton Australia.

Lastly, I sincerely thank our major partners - AIA Australia, ProTech, and Beyond Bank - and all BVBN group members for their steadfast support.

As we gather to celebrate these accomplishments, let us also look ahead with enthusiasm and dedication. Together, we can continue to build a stronger, more vibrant badminton community. Thank you for your unwavering support.

Warm Regards,



**Clint Proctor**  
**CEO, Badminton Victoria**

# Strategic Overview

Badminton Victoria is the state sporting association for badminton in Victoria, Australia. For decades, we have existed to represent and support the diverse badminton community in Victoria and to lead and collaborate with our passionate members to bring our strategic pillars to life.

## BADMINTON VICTORIA VALUES



## BADMINTON VICTORIA STRATEGIC PILLARS



An Effective Performance Pathway



Member's and Participant's Interests Are Paramount



Continued Development of Our Sport



A Financially Sustainable Badminton Community



Events – Bringing Together a Vibrant Community



Good Governance & Strong Brand Reputation



# Our Organisation



## **Rochelle Liyanage**

President/Chair

## **Peejade Cheng**

Finance Director

## **Paul Reining**

Board Member

## **Cynthia Tam**

Board Member

## **Bhavi Desai**

Board Member

## **Pierce Lucas**

Board Member

## **Gillian Patmore**

Board Member

## **Clint Proctor**

Chief Executive Officer

## **Nick Pettitt**

Events and Membership Services Managers

## **Varshana Kumara Swamy**

Community Engagement Managers

## **Melanie Heathcote**

Accounts Manager

## **Ruth Angelia**

Marketing Coordinator



## **Vountus Indra**

Senior Head Coach & Junior Head Coach

## **Ross Smith**

Junior State Squad High-Performance Manager & Coach

## **Vee-Vian Chong**

Junior Head Coach/Para Coach

## **Naman Bhardwaj**

Development Coach

# Past Programs

## 2021 – 2023



### ALL ABILITIES BADMINTON

Implemented inclusive badminton programs across Geelong, Ballarat, Darebin, Altona, Mornington Peninsula, and Springvale through collaboration with local badminton clubs, including Badminton Geelong, Ballarat Badminton Association, WSBA, Mornington Peninsula Badminton Association, and SEA Badminton Association. Hosted the Badminton Abilities Games Day in partnership with WSBA, offering participants from these programs a platform for competitive play.

### INCLUSIVE AND CHARTER CLUB PROGRAM



This initiative promotes and honours clubs that have actively endeavoured to transform their clubs into inclusive spaces. These clubs undergo training, develop policies, and implement programs tailored for various targeted groups, such as LGBTQIA+, Women and Girls, Aboriginal and Torres Strait Islanders, CALD communities, and individuals with disabilities. The Inclusive Clubs Certification Program (ICCP) identifies and recognises clubs and associations dedicated to translating the vision of 'badminton for all' into tangible reality.

# Current Programs

## 2021 – 2023

COMMUNITY

THE YEAR IN REVIEW

### RAISE THE NET - BALLARAT AND BENDIGO

This program aims to engage regional Victorians with a culturally and linguistically diverse background. The initiative aims to increase participation and promote the benefits of joining a club. The pilot programs in these regions would then be scaled and replicated across regional Victoria pending future funding. Badminton Victoria will be working with Regional Sport Victoria and CMSport to develop the program.



### REGIONAL RACQUET SPORT ROADSHOW - SHEPPERTON, HAMILTON AND TRARALGON

Volunteers are the lifeblood of community sports. To help clubs face the challenges, we will work with Regional Sports Victoria (RSV) to deliver workshops equipping volunteers with the knowledge they require around governance, policies, child safety, risk, inclusivity, etc. BV will also coordinate officiating courses to enable accreditation opportunities for regional table tennis and badminton community members. Currently, Badminton offers officiating courses in person in metropolitan Melbourne so that the Regional Racket Sport Roadshow would enable the recruitment of more officials in Regional Victoria. The content for the Regional Racket Sport Roadshow volunteer session will be co-designed by Badminton Victoria and Regional Sports Victoria.

# Upcoming Programs and Others

## UMPIRING PROGRAM FOR JUNIORS

Badminton Victoria in collaboration with the BVCOC is currently in the planning phase of the Umpiring program for juniors, with the primary objective of identifying talented kids in schools and providing officiating pathways towards creating more future umpires.



## INAUGURAL 2023 WHEELCHAIR BADMINTON LEAGUE

The inaugural Wheelchair Badminton League debuted in Victoria in 2023, marking the first of its kind in Australia. With 11 engaged participants over a 5-week period, the league aimed to enhance participation opportunities for wheelchair players while fostering social cohesion among individuals sharing similar life experiences. By providing increased court time and practice opportunities, the league also served to support their progression in national and international tournaments.





# Sporting Schools

COMMUNITY

THE YEAR IN REVIEW



Sporting Schools is an Australian Government initiative designed to help schools increase children's participation in sports and connect them with community sports opportunities. To help achieve this, the Australian Sports Commission has partnered with more than 35 national sporting organisations (NSOs) and national sporting organisations for people with disability (NSODs). BV supports this program in Victoria by collaborating with certified coaches and Badminton Victoria's affiliated clubs to deliver sessions to the students in these schools. Through this initiative, we aim to expose and introduce children to the vibrant world of community sports clubs and foster their engagement with various sporting activities.

## SPORTING SCHOOL STATISTICS

**FROM TERM  
1, 2023 TO  
TERM 2,  
2024**



**48**

Schools where  
sessions were  
delivered



**2000+**

Number of  
participants who  
joined



**600+**

Hours of sessions  
carried out

## THE YEAR IN REVIEW



Shuttle Smash is an introductory program designed by Badminton Australia (BA) for children to experience badminton in a fun, inclusive environment that anyone can deliver anywhere, anytime. Shuttle Smash teaches children badminton through the development of fundamental movement skills, including coordination, flexibility, strength, balance and fine motor skills.

We assisted BA in marketing the program in Victoria. We were the first point of contact for individuals, BV clubs, and other organisations willing to engage with this program.





---

## THE YEAR IN REVIEW

Throughout the year, Badminton Victoria (BV) has witnessed remarkable achievements and notable improvements across our operations. Our commitment to excellence and innovation has remained unwavering from sanctioned events to non-sanctioned tournaments.

### SANCTIONED EVENTS

The number of sanctioned events speaks volumes about our dedication to promoting badminton to the broader community at all levels. The enthusiasm and participation within our community soared to new heights, diversifying the competition landscape and providing more significant opportunities for players to showcase their skills. Moreover, our focus on nurturing young talents served as a dynamic platform for emerging athletes to refine their skills while also fostering a sense of sportsmanship among participants.

- Senior (Open and Graded) – **912 Entries**
- Junior – **1140 Entries**
- Open – **3 Elite Series + Vic Open**
- Graded – **2 Graded + Vic Championships**
- Junior – **3 Entries each of U13/U15/U17/U19**

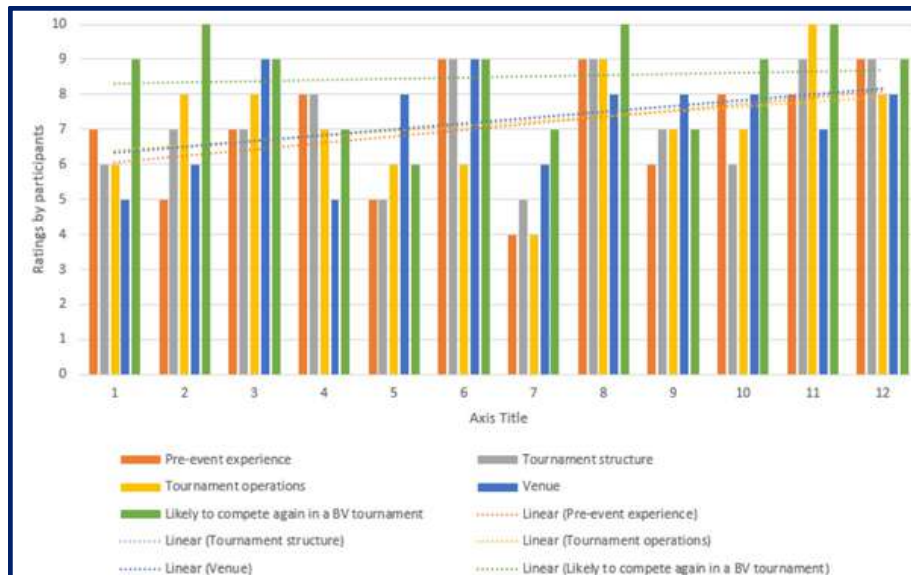
### NON-SANCTIONED EVENTS

Badminton Victoria also proudly hosted non-sanctioned tournaments with **21 events over 35 days**. This highlighted how Badminton Victoria contributed to promoting the sport beyond traditional avenues. This not only contributed to the vibrant badminton calendar in Victoria but also showcased the inclusivity of the sport.

- **2 Junior Classics**
  - **Vic All School**
  - **Junior Teams**
  - **SSV Finals**
  - **Police and Emergency Games**
  - **Souther Independent School Finals**
- 

## IMPROVEMENTS TO DELIVERY OF SANCTIONED EVENTS

### Survey of 12 BV Sanctioned Events



Over the 2023 event year, changes were made in how tournaments were delivered. Recognising the importance of player experience, we implemented changes to enhance the tournament experience. This included refining the scheduling of matches, providing players with advance notice of the schedule, and leveraging technology through Tournament TV. The positive feedback received through post-event surveys reaffirmed the success of these initiatives, with overall satisfaction levels witnessing a notable increase.





# Club Awards and Players

## COMMUNITY AWARDS

Last year, we introduced a new initiative to recognise outstanding performance on and off the court. Badminton in Victoria has always depended on the dedication of a group of dedicated volunteers and clubs, and these awards seek to celebrate just a small portion of our wonderful badminton community.

CATEGORY	PLAYERS
MVP Junior Male/Female	Jordan Yang/Alphonsa Bijomon
MVP Senior Male/Female	Rohan Lowe / Yue Lin Zhang
Volunteer of the Year	Mitchell Graham / BEBA
Inclusive Club of the Year	Melton City Badminton
Club of the Year	Bendigo Eaglehawk Badminton Association

# Memberships Highlight

## MEMBERSHIP MODEL

The membership model was changed to achieve **three major objectives**:

- Standardise the cost per member (player). While affiliation fees are not calculated on a per capita basis, the practical expense that the club must recover from its member's operations is per person.
- Minimise the imbalance in fees paid by certain clubs, notably those situated in regional areas.
- Mitigate the obstacles to affiliation encountered by new clubs, especially those of smaller scale.

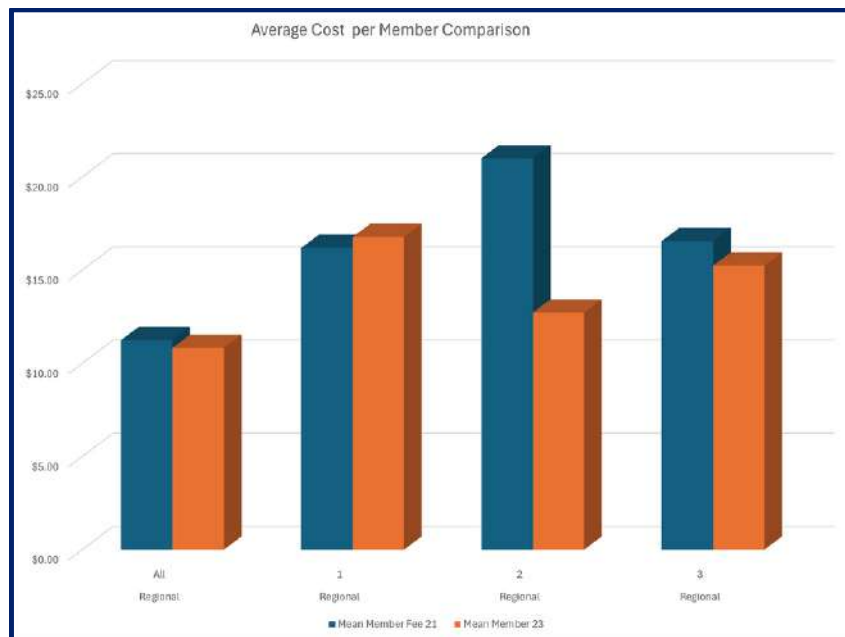
The improved membership model introduced a nuanced approach, using the activity levels as the basis for evaluating the size of the club. As compared to the previous three bands, activity levels are now set against **12 bands**, ensuring a more precise correlation between the size of the club and the fee structure. Additionally, incentives such as new member discounts have been implemented to encourage new members and a pro-ration system for clubs that is joining later in the year.

## MEMBERSHIP MODEL OUTCOMES

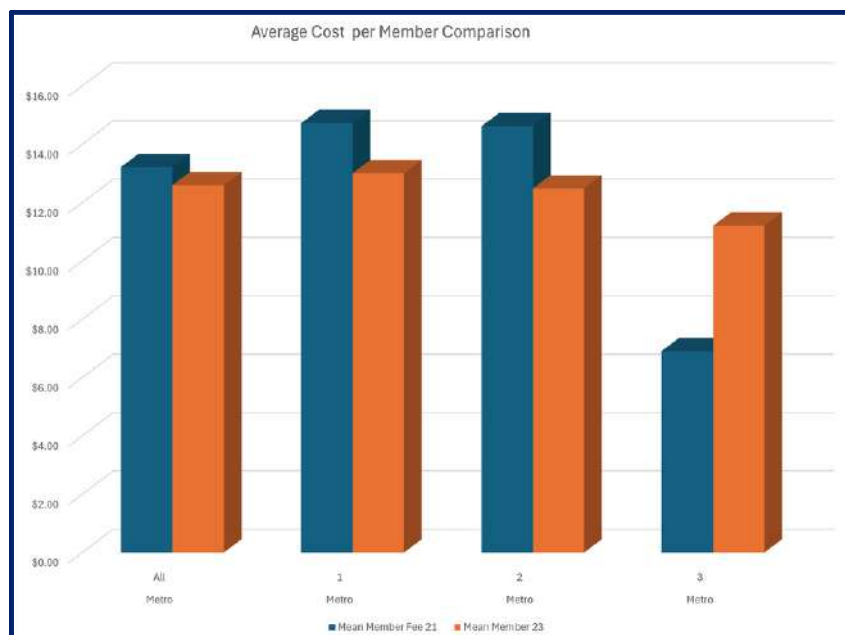
- In 2021, the cost per member varied between \$6.90 and \$21.00. In 2023, the variation is **\$11.20 and \$16.77**.
- Overall affiliation fees have dropped, but for the old Regional Level 2 category, fees have **dropped by an average of \$970**.
- **32** new members in 2023, **5** new members this year.

Following graphs show the change in costs between 2021 and 2023

*Average cost per member (individual) – Regional*



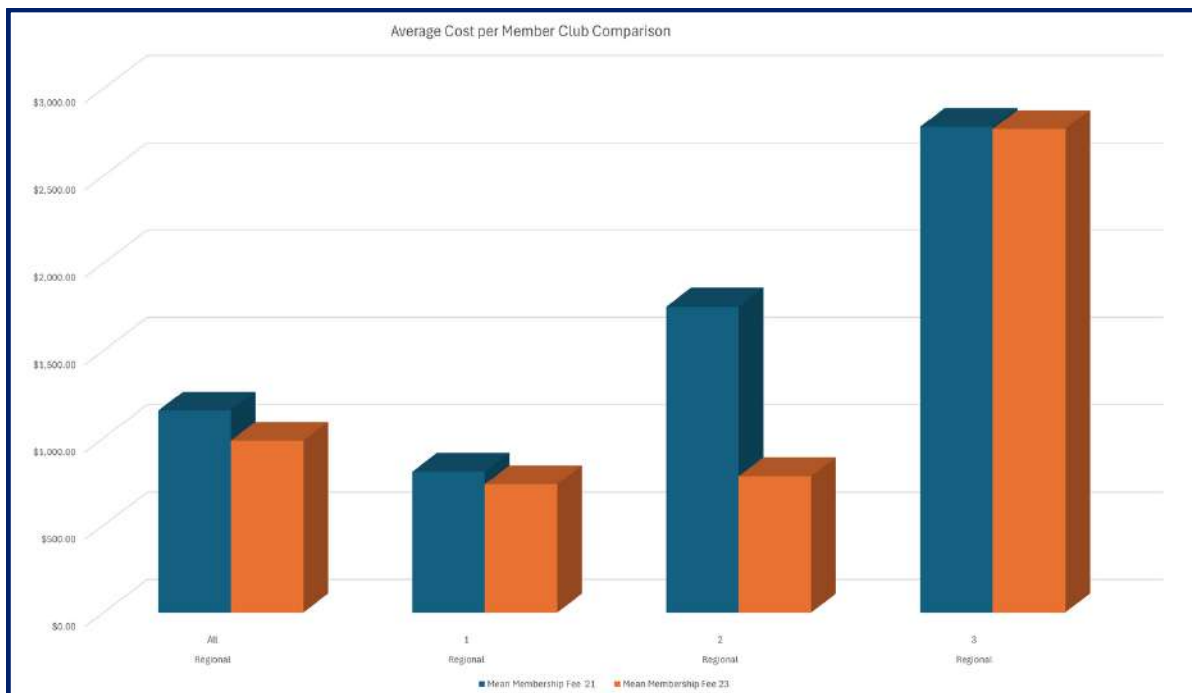
*Average cost per member (individual) – Metro*



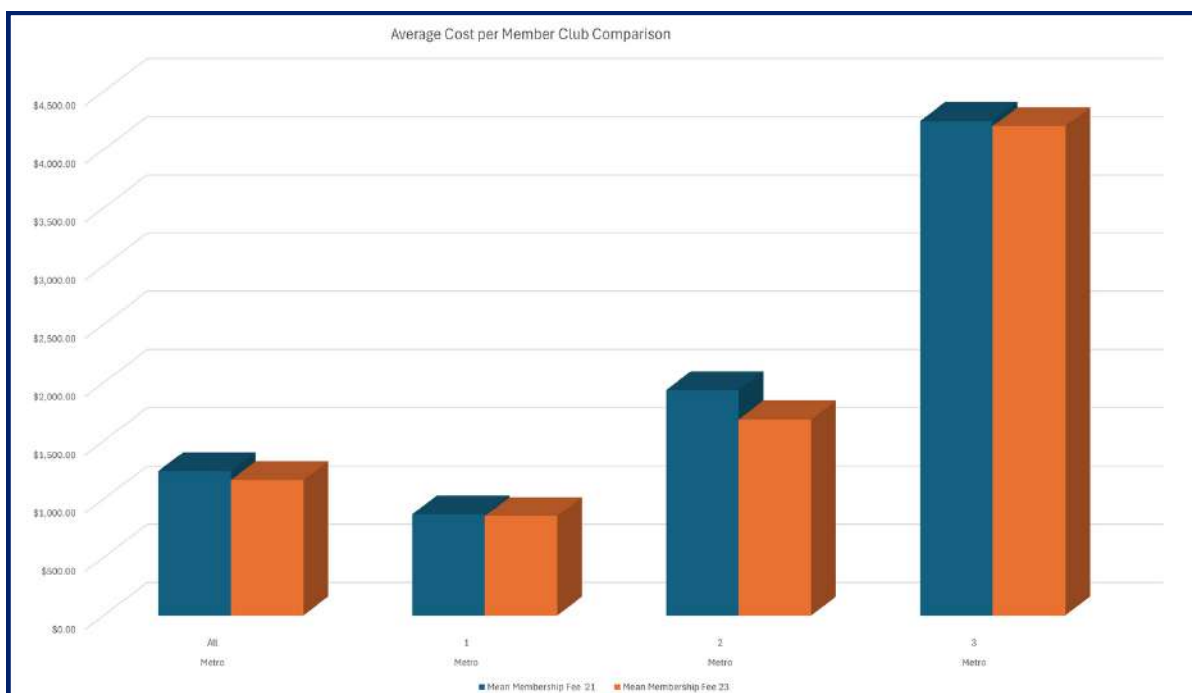


Following graphs show the change in costs between 2021 and 2023

*Average cost per member club (club) - Regional*



*Average cost per member club (club) - Metro*



## MEMBERSHIP

### THE YEAR IN REVIEW

## TOTAL MEMBERS AND PLAYERS

In 2023, Badminton Victoria had **8203** members. The total membership figures have demonstrated marginal growth, but this reflects the accuracy of the database.

With clubs now utilising separate portals, which allow an individual to belong to multiple clubs, instances of duplication have significantly diminished.

Continuous efforts are underway to refine the database's integrity further, with an emphasis on promoting the use of **Revolutionise's** online registration and renewal system. Clubs are encouraged to leverage this resource, which could be facilitated by Badminton Victoria.







## PERFORMANCE

---

### THE YEAR IN REVIEW

Our State Performance Program has witnessed remarkable growth and success across all age categories, owing to our coaches and athletes' dedication and hard work.

#### SENIOR PROGRAM

Under the leadership of Head Coach **Vountus Indra**, our Senior Program has experienced a significant increase in membership throughout the year.

This growth is a testament to Vountus' tireless efforts and commitment to nurturing talent within the state. At the recent Ede Clendinnen Shield in Bendigo, our Senior Team showcased their prowess by securing a commendable second-place finish.

Additionally, we're proud to announce that **Shrey Dhand** has been elevated to join the prestigious Australian Falcons squad, a testament to his exceptional performance representing our state.

We offer a special shoutout to all Victorian state players for their unwavering commitment and dedication to the sport, which has contributed to our collective success.

#### PARA STATE PROGRAM

Led by Senior Coach **Vee-Vian Chong**, our Para State Program stands as a beacon of excellence, unrivalled as the only state program in Australia.

Vee-vian's outstanding leadership and dedication have fostered an environment where athletes thrive, making sacrifices and competing at the highest level.

We thank all para-athletes for their relentless efforts and encourage them to continue their outstanding work.

# State Performance

## JUNIOR STATE PROGRAM

Headed by Coach **Ross Smith**, our Junior State Performance Program has achieved remarkable success throughout the year, setting a standard of excellence that resonates within our community.

Our journey to the National Championships in Adelaide and Ballarat was triumphant, with our juniors seizing Gold in the U13 and U15 events and securing Silver in the U17-19 category. Moreover, our State Junior Program has emerged as an outstanding pathway into the Falcons Development Squad, boasting 9 Victorian players –currently the highest representation of any state. Notably, **Shrey Dhand**, **Frederick Zhao**, **Jordan Yang**, and **Jazmine Lam** earned selection for the 2023 Australian World Juniors Team, adding further prestige to our program.

In our unwavering commitment to athlete development, we forged a valuable partnership with Game Day Nutrition, which has significantly enhanced our athletes' performance and well-being.

---

In conclusion, our State Performance Program continues to flourish, driven by a shared commitment to excellence and continuous improvement. We are immensely proud of our athletes' achievements and grateful for the unwavering support of our coaches, staff, and supporters. As we look towards the future, we remain dedicated to nurturing talent, fostering inclusivity, and elevating the standard of badminton in Victoria.



# Coaching

## OUTCOMES AND HIGHLIGHTS

Over the past year, Badminton Victoria has been tirelessly dedicated to advancing the sport of badminton through comprehensive coaching initiatives. These efforts have aimed to enhance coaches' skills and promote the growth and accessibility of badminton across the community.

One of the highlights of our coaching endeavours has been the successful organisation and execution of two **BWF Level 1** courses. Due to their overwhelming popularity and demand, we were thrilled to partner with Oceania and Badminton Australia to host these courses. The BWF Level 1 courses provided aspiring coaches with valuable insights, techniques, and certification to excel in coaching badminton at various levels.

We extend a heartfelt thanks to **Brent Miller**, whose exceptional leadership and expertise were instrumental in leading the BWF Level 1 courses. Brent's dedication and passion for badminton coaching significantly enriched the learning experience for all participants, ensuring that they were equipped with the necessary knowledge and skills to succeed.

Under the expert guidance of **Ian Bridge**, a seasoned tutor with profound knowledge and experience in badminton coaching, we conducted three **Badminton Australia Foundation** courses. Ian's leadership and mentorship have been instrumental in equipping participants with the fundamental skills and knowledge necessary to kickstart their coaching journey.





### THE YEAR IN REVIEW

Additionally, we are proud to have conducted several Shuttle Time courses throughout the year. These courses, designed by the Badminton World Federation, aimed to introduce the sport to children and youth in a fun and engaging way, laying the foundation for future participation and development.

In addition to our commitment to coach development, Badminton Victoria has transitioned to a streamlined coaching database using the revolutionary Sports Platform. This transition has revolutionised our coaching infrastructure, allowing for more efficient coach profiles, qualifications, and accreditation management. Moreover, it aligns seamlessly with our Community Coach Finder and Sporting Schools programs, enhancing accessibility for individuals seeking coaching opportunities and promoting badminton within school communities.

The collaboration with the Sports Platform simplifies administrative processes and reinforces our dedication to fostering a solid and inclusive badminton community. Through the Community Coach Finder, individuals can quickly locate certified coaches nearby, facilitating greater engagement and participation in the sport. Furthermore, our involvement in the Sporting Schools program ensures that badminton remains an integral part of the school sports curriculum, introducing countless students to the joys and benefits of badminton.

### THE YEAR IN REVIEW

## LOOKING FORWARD

Badminton Victoria remains committed to advancing coaching standards and promoting the sport's growth at all levels. We will continue to explore innovative strategies and collaborations to provide coaches with the resources and support they need to excel. We aim to inspire passion, excellence, and lifelong sports participation by nurturing a vibrant and inclusive badminton community.

In conclusion, the past year has been marked by significant milestones and achievements in Badminton Victoria's coaching efforts. We thank all participants, tutors, partners, and stakeholders who have contributed to our collective success. Together, we will continue to elevate badminton to new heights and empower individuals to reach their full potential in the sport.



# Good Governance Summary

## GOVERNANCE

### THE YEAR IN REVIEW

#### STRATEGIC PLANNING 23/24

- The board reviewed and updated the strategic plan
- Ensuring alignment with organisational vision and goals

#### RISK MANAGEMENT

- Completion of a new risk register
- Board approval of updated risk register
- A proactive approach to identifying and mitigating risks

#### ETHICAL CONDUCT

- Development and implementation of an updated code of conduct
- Clear expectations for behaviour across state performance program
- Upholding integrity and professionalism in all activities

#### UPDATED SELECTION CRITERIA TO STATE PERFORMANCE PROGRAM

- Integration of updated selection criteria into the State Performance program
- Ensuring fairness and transparency in athlete selection processes

#### PARTNERSHIPS WITH VICSPORT

- Participation in seminars and workshops with Vic Sport
- Engagement in Change Our Game Leadership Program
- Alignment with VicHealth's "Love the Game, Not the Odds" strategy
- Collaboration with Good Sports Program



# Badminton Victoria Court Officials Committee

## GOVERNANCE

### THE YEAR IN REVIEW

The Badminton Victoria Court Officials Committee (BVCOC), being a subcommittee of Badminton Victoria (BV), has a responsibility under the Term of Reference (ToR) to provide strategic direction and operational leadership to grow, develop and support court officials in partnership with BV staff.

The BVCOC is the operational volunteer group that supports opportunities and development of badminton court officials in Victoria, Australia.

Court Officials (formally known as Technical Officials) are the team of Line Judges, Umpires and Referees that oversee the technical sports elements at badminton competitions. They have an essential presence in upholding the integrity of the sport and fairness of the game.



## CHAIRPERSONS'S MESSAGE

I want to thank my committee, Secretary Kathryn Blencowe, Finance Kenny Yew, Ordinary Members Sandra David and Alfred Ling, and Line Judge Coordinator Greg Clarnette for their efforts during the past 12 months. Sandra has decided to step down from the committee after many years. I appreciate your dedication to this group.

2023 was our first year operating within the Term of Reference (ToR).

In 2023, umpires, Referees, and Line Judges took up appointments well beyond the Victorian Borders. Eleven of our members attended nineteen different events outside of Australia, and more officials attended interstate events.

We held two umpire courses and gained around fifteen new umpires. These new umpires then took on the challenge of Line Judging at international events later in the year.

Two of our umpires could upgrade from National Accredited to National Certificated, five Line Judges upgraded from national to Oceania Level, and we welcomed one more Nationally Accredited Referee to our group.

We also had our members accept the opportunity to participate in the online umpire workshops held by BOTOC.

About improving communications:

- The BVCOG closed Facebook group has become more active, with more members engaging in conversations.
- We have an active BVCOG committee WhatsApp group where information sharing and decision-making have become more streamlined.
- The referees also have their own WhatsApp group, which has enabled problem-solving and education before and during events.
- Introduction of more direct law discussions at meetings when time allows.
- Our quarterly meetings have evolved to become both face-to-face and online.

Looking forward, we are trialling an online rostering system that hopefully will allow officials to meet their activity requirements and allocate and track appointments to ensure even distribution.

I want to close by thanking all officials for their efforts this year and BV for their ongoing support. It has been a big year on and off the courts.

**Susan Taylor**  
**Chairpersons, BVCOG**

## Financial Statement



**\$47 K  
Deficit**

### FINANCE REPORT SUMMARY

Our organization is facing a **\$47,000** budget shortfall this year. This is due to increased investment in club & event development, decreased funding from council and government grants, and additional leave-loading expenses.

### SPONSORSHIP SUMMARY

The organization secured **\$42,000** in sponsorship income, with major partners including AIA, Beyond Bank, Protech, and BVBN Network Group.



**\$42 K  
Sponsorship  
Income**



**\$80K  
Funding  
Secured**

### SPONSORSHIP SUMMARY

Varshana, our Community Engagement Manager, collaborated with Table Tennis Victoria to secure a **\$160,000** grant across two programs for three years, which will be utilised to deliver initiatives in Regional Victoria.

### COURT HIRE INCREASE SUMMARY

The **15% increase** in court hire at MSAC is attributed to a shared agreement between Badminton Victoria and MSAC (SSCT) for this year.



**15% Court  
Hire  
Increase**



# Financial Statement

## FINANCE

THE YEAR IN REVIEW

**\$40 K**  
**Investment**

### INVESTMENT INTO HIGH PERFORMANCE

Our organization prides itself on giving back to our community, this year we invested **\$40,000** into our Performance programs, servicing our **senior, para and junior state programs** with additional support in travel, nutrition, and coaching expenses

### VICHEALTH JUMP START

We secured **\$20,000** in funding to deliver the VicHealth Jump Start program, the aim of the program was to make Badminton a welcoming environment, introduce new people to the sport and connect people through play based activities

**\$20 K**  
**Funding Investment**

**\$107k**  
**Membership**

### MEMBERSHIP SUMMARY

The updated membership model now uses activity levels to determine the club's size, dividing them into 12 bands instead of the previous three. This allows for a more precise correlation between **club size and fee structure**.

### SHUTTLE SMASH INVESTMENT

Shuttle Smash helps **children learn** badminton by focusing on building fundamental movement skills such as coordination, flexibility, strength, balance, and fine motor skills.

**14K Shuttle Smash Investment**

## Partners



We at Badminton Victoria value our strong relationship with partners like yours. Your dedication to supporting sports and community development aligns perfectly with our mission. We appreciate your partnership and its positive impact on the sport of badminton in Victoria.

## Major Partners

### BRAND REPUTATION

#### THE YEAR IN REVIEW



HEALTHIER, LONGER,  
BETTER LIVES

The partnership between AIA and Badminton Victoria is founded on shared values of wellness and community. We are incredibly proud to partner with AIA's and together focus on promoting healthier longer lives in our badminton community.



Beyond Bank's innovative Community Reward Account embodies their commitment to financial wellness and community support, at Badminton Victoria we are grateful for Marliana and the team at Beyond Bank.



With the support of Andrew Dan, Protech has empowered us to offer unique opportunities for the growth of the sport. As a major partner and exclusive equipment supplier, Protech's contribution has been invaluable in advancing our mission.

# Badminton Victoria Business Network Group (BVBN)

## BRAND REPUTATION

THE YEAR IN REVIEW



SPPHONEIX SPORT



At our Badminton Business Network Group (BVBN), we are honored to have such a dynamic and dedicated community of professionals. Your passion for the sport and your expertise in various areas bring immense value to our community and organisation. We are genuinely grateful to have our BVBN network group with us on our journey.













Melbourne Sports & Aquatic Centre, Ground Floor  
30 Aughtie Drive  
Albert Park, Victoria, 3206

Ph: 03 9686 4777  
[admin@badmintonvic.com.au](mailto:admin@badmintonvic.com.au)  
[www.badmintonvic.com.au](http://www.badmintonvic.com.au)