

# **Aspire Badminton Club Social Media Terms of Use**

Welcome to the official social media channel of the Aspire Badminton Club. We're excited to have you as part of our online community! To ensure a positive and enjoyable experience for everyone, we kindly ask you to read and adhere to the following Social Media Terms of Use:

## **1. Respectful and Positive Communication**

All members, fans, and visitors are expected to communicate with courtesy and respect towards one another. Refrain from using offensive, discriminatory, defamatory, or inappropriate language, images, or videos.

## **2. No Spam or Advertising**

Avoid posting irrelevant content or excessive promotion of products, services, or events unrelated to Aspire Badminton Club. Spam and promotional posts will be removed.

## **3. Intellectual Property**

Respect copyright laws and only post content (photos, videos, texts, etc.) that you have the right to share. If you're sharing content from others, always give proper credit to the original source.

## **4. Safety and Privacy**

Do not share any personal information (such as phone numbers, addresses, or financial details) on our social media platforms. Additionally, refrain from sharing information about other members without their consent.

## **5. Compliance with Laws and Regulations**

All users must adhere to the laws, rules, and regulations governing the use of social media platforms and the internet.

## **6. Avoid Politics and Controversial Topics**

Our social media channels are focused on badminton-related content. Please refrain from discussing sensitive topics like politics or religion, as these can lead to unnecessary conflicts.

## **7. Report Inappropriate Content**

If you come across any content that violates these terms of use or appears to be harmful, offensive, or inappropriate, please report it to the page administrators.

## **8. Stay on Topic**

Keep your comments and posts related to the subject at hand. Off-topic discussions may be removed to maintain the focus of the community.

## **9. Acknowledge the Official Nature**

Remember that the information shared on our official social media channels represents Aspire Badminton Club. Any opinions expressed by individuals do not necessarily reflect the views of the club.

## **10. Moderation and Removal**

Aspire Badminton Club reserves the right to moderate or remove any content that violates these terms of use or is deemed inappropriate, without prior notice.

## **11. Protecting Minors**

We are committed to protecting the privacy of minors. If you are under 18 years old, please refrain from sharing personal information or engaging in discussions that are not suitable for your age group.

## **12. Consent for Content Usage**

By posting or sharing content on Aspire Badminton Club social media channels, you grant the club the right to use, modify, reproduce, and distribute the content for promotional purposes.

## **13. Photos and Videos**

To ensure the safety, privacy, and respectful representation of our club and its members on social media platforms, we have established the following guidelines regarding the sharing of photos and videos:

### **a) Permission and Consent**

Prior to taking or sharing any photos or videos that include club members or visitors, explicit consent must be obtained from the individuals involved. This includes adults and parents/guardians of minors.

The club shall maintain a standard consent form that clearly outlines the purpose of photo/video capture and how the content will be used on social media platforms and other promotional materials.

### **b) Responsible Posting**

Only designated club officials or individuals authorised by the club's management may post photos and videos on official Aspire Badminton Club social media accounts or public platforms representing the club.

Members are encouraged to share their badminton-related content on personal accounts, but they must adhere to the club's guidelines and policies.

**c) Privacy and Sensitivity**

We respect the privacy of our members and visitors. As such, any personal or sensitive information (e.g., contact details, addresses) should never be included or disclosed in photo captions or video descriptions.

Photos or videos featuring minors must be handled with extra care and should never include any information that might compromise their safety or well-being.

**d) Appropriate Content**

All shared photos and videos should reflect the positive and sportsmanlike spirit of Aspire Badminton Club. Content that is offensive, discriminatory, or inappropriate will not be tolerated.

Any content that could harm the reputation of individuals, the club, or its sponsors should not be posted.

**e) Tagging and Mentions**

When tagging or mentioning individuals in photos or videos, ensure that they are comfortable with being identified and linked to the content.

Avoid excessive tagging or mentioning that may be perceived as spam or invasion of privacy.

**f) Removal Requests**

Members or visitors who find their photos or videos posted without consent or who wish to have content removed from the club's social media platforms should contact the designated club official responsible for social media.

The club will handle such requests promptly and respectfully.

**g) Monitoring and Moderation**

The club will regularly monitor its official social media channels to ensure compliance with this policy.

**14. Updates to the Terms**

These Social Media Terms of Use may be updated from time to time. Please review them periodically to stay informed about any changes.

Inappropriate content or content that violates the policy will be removed promptly, and individuals responsible may be subject to disciplinary action as per the club's constitution. By using or interacting with Aspire Badminton Club social media channels, you agree to comply with these terms of use. Failure to adhere to these guidelines may result in actions such as warnings, content removal, or, in severe cases, being banned from our social media platforms.

Thank you for being a part of our vibrant badminton community! Let's enjoy the sport and support each other with enthusiasm and respect.

Last updated: August 2023

Aspire Badminton Club

<https://www.revolutionise.com.au/aspire/>